

Media Release

For Immediate Release

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Contact:

Steve Kragenbrink

Director of Marketing and Community Programs

Woods Humane Society, skragenbrink@woodshumane.org, 543-9316 ext. 19

Woods Humane Society to Host Half-off Pet Adoption Event as part of the ASPCA® & Subaru Loves Pets Grant Program

Adoption event runs from October 1st through the 15th

San Luis Obispo, CA (10/1/2020) — Come out and adopt your Wiggle Waggle Walking buddy and pay only half of the adoption fee October 1st through the 15th! The ASPCA and Subaru Loves Pets grant has provided generous funds to help pet lovers bring home a shelter animal just in time for the Wiggle Waggle Walk for Woods, which takes place virtually through October 31st.

The ASPCA's grant sponsors reduced adoption fees for dogs and cats during this two-week period, which will help Woods meet its goal to place 67 deserving animals into their forever homes. Woods Humane Society has reinvented its adoption process to adhere to social distancing and other safety guidelines due to the COVID-19 pandemic and will run the adoption promotion as first-come, first-served and by appointment-only.

The half-off adoption campaign runs in support of the Virtual Wiggle Waggle Walk & 5K, one of the largest interactive fundraisers held by Woods every year. Although the event may be virtual this year due to COVID-19, the walk and pet fair typically attracts over 300 participants and their canine companions. The Virtual Wiggle Waggle Walk is a pledge-based, peer-to-peer fundraising campaign that has become a virtual 5k walk/run for participants to complete individually or as a team, with the goals of increasing awareness for animal issues, bringing in donations for our operations, and as a fun way to involve pet parents and their animal companions. Funds for Woods programs and services are raised through collection of registration fees, sponsorships, and through individual or team pledge donations.

All adoptable animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit www.woodshumane.org to view available animals or visit either Woods Adoption Centers at 875 Oklahoma Avenue in San Luis Obispo or 2300 Ramona Road in Atascadero.

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About Woods Humane Society

Founded in 1955, Woods Humane Society has proudly served the homeless animals of San Luis Obispo County for 65 years. Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization, based in San Luis Obispo that annually places over 3,000 dogs and cats into loving homes. Visit <http://www.woodshumane.org> to donate or learn more.

Virtual Wiggle Waggle Walk information can be found at <http://www.woodshumane.org/walk2020>