

## For Immediate Release

Contact: [media@woodshumane.org](mailto:media@woodshumane.org), (805) 543-9316 ext. 13

# Woods Humane Society Hosts ‘Wiggle Waggle Fall Festival’ on October 30, 2021

*Free Pet Celebration Welcomes Leashed Dogs, Features Dog Costume Contest, Pet Fair & More*



San Luis Obispo, CA (October 1, 2021) — It’s **Adopt a Shelter Dog Month** and [Woods Humane Society](https://www.woodshumane.org) will cap off a month of celebration and adoption promotions by inviting the community—including leashed and friendly dogs—to its San Luis Obispo campus for the [Wiggle Waggle Fall Festival](#) from 12 p.m. to 3 p.m. on Saturday, October 30, 2021.

This free pet celebration will feature fall-themed, carnival style activities for the whole family, sponsored by [Saint Francis Capital Wealth Management](#) and [Perfect Union](#), in addition to [MetLife Pet Insurance](#), [Coast 104.5](#) (which will host the event live, on-air), [The Krush 92.5](#), [93.3 KZOZ](#), [98.1 KJUG](#), [920 KVEC](#), [Hill’s Science Diet](#), [Williams Homes](#), [Lemos Feed & Pet Supply](#), [Elemental Wealth Advisors](#), and [New Times](#).

“After months of social distancing and virtual events, we are thrilled to be able to take advantage of our warm fall weather to safely host this outdoor festival in celebration of the animals who continue to brighten our days and fill our hearts, no matter what is happening in the world,” says Woods CEO Neil Trent. “We would love nothing more than to thank our local community members who have supported us through thick and thin by treating them to an afternoon of pure, pet-inspired fun.”

Event highlights include kids’ and canines’ costume contests; canine carnival activities like the Stuffed-Animal Pull, Pup-Cake Walk, and Bobbing for Tennis Balls in the Doggy Splash Zone; a Trick-for-Treat training challenge and Haunted Dog House in the Woods University training facility; holiday family photo opportunities at the Woods PUP-kin Patch as well as with a real, live Santa Paws; and both trick-or-treating and shopping in the open-air Pet Fair, featuring local artisan goods, delicious food, face painting, and more.

Event vendor [SLO Animal Services](#) will be offering free microchips for pets during the event (while supplies last) at their neighboring site, next door to Woods Humane Society SLO. Other Pet Fair vendors include [Palette and Pine](#) hand-crafted wood signs, Woolly Bear Designs, [Paradise Shaved Ice](#), [Tails Pet Boutique](#), [Amandalee Designs](#), [Lemos Feed & Pet Supply](#), [Paso Pups](#) gourmet dog treats, [Krave Box](#) food truck, Tacos El Grande food truck, [SLO Roasted Coffee](#), and more.

Woods event organizers note that most event activities will be held outdoors, however, restrooms and some event booths will be located indoors. Masks are required in all indoor areas.

The Woods [Wiggle Waggle Fall Festival](#) will be held at Woods Humane Society SLO, located at 875 Oklahoma Ave., San Luis Obispo, CA 93405. For more event information, visit [www.WoodsHumane.org/FallFestival](http://www.WoodsHumane.org/FallFestival) or call (805) 543-9316. For media inquiries or high-resolution images, please contact [Media@woodshumane.org](mailto:Media@woodshumane.org).

###

461 words

### **About Woods Humane Society**

Founded in 1955, Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization that annually places more than 3,000 dogs and cats into loving homes. All animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit [www.woodshumane.org](http://www.woodshumane.org) to view available animals, donate or learn more. To make an adoption appointment, call Woods Humane Society SLO, located at 875 Oklahoma Avenue in San Luis Obispo, at (805) 543-9316, or Woods Humane Society North County, located at 2300 Ramona Road in Atascadero, at (805) 466-5403.