

## For Immediate Release

Contact: [media@woodshumane.org](mailto:media@woodshumane.org), (805) 543-9316 ext. 13

# Woods Humane Society Expands Dog Behavior & Training Program to Meet Public Demand

## *Nonprofit Increases Certified Dog Trainers, Builds New Training Yard, and Expands Classes for the Public*



**San Luis Obispo, CA** (January 3, 2023) — Due to increasing demand for dog training support from the community, [Woods Humane Society](https://www.woodshumane.org) announces a newly expanded Behavior & Training team in 2023; a wide variety of affordable, training classes for the public that begin in time for January’s **National Train Your Dog Month**; and a brand new class called Rocket Recall, beginning in February 2023 (registration now open).

As a result of the “pandemic puppy boom” as well as the safety guidelines that limited in-person training opportunities in recent years, Woods says that many local pet owners have expressed their need for help with dog behavior issues.

“Because the local supply of qualified dog trainers is limited, many new dog owners have felt frustrated and helpless, which could be one reason we saw an increase in surrender requests in 2022,” says Woods CEO Neil Trent. “We have worked hard to build out our training program so that we can better support pet owners and help keep pets healthy, happy and safe in their homes and out of the shelter.”

The nonprofit expanded its training department last year by adding two new team members and increasing its roster of nationally certified trainers to four. Woods Behavior & Training Coordinator Eric Stockam (pictured at right) earned his National Certified Behavior Consultant Certification (CBCC), a highly regarded, advanced accreditation in the industry that requires many hours of work and study. He is one of the only trainers in the area certified at this level.



Additionally, after months of study, supervised work, and testing, Woods Adoption Enrichment Coordinator Skylar McClellan (pictured at left) and Intake Enrichment Coordinator Kaylana Patterson (pictured top-right) both received their National Certification for Professional Dog Trainers (CPDT-KA).

Thanks to a grant from the Harold J. Miossi Charitable Trust, Woods also built a new Training & Enrichment Yard, completed in the summer of 2022. These advancements will allow Woods to offer more

public training classes in the coming months, and to better field questions and requests for help from local pet owners and adopters.

The Woods University training program offers a variety of affordable dog training classes, from puppy socialization classes to basic obedience classes to agility and more, in addition to online programs and individual consultations. The department worked with an estimated 500 owned dogs in the community in 2022, in addition to the many hundreds of shelter dogs it serves annually.

To view current programs and services and sign up for an upcoming course, visit [www.WoodsHumane.org/Training](http://www.WoodsHumane.org/Training). For more information, visit [www.WoodsHumane.org](http://www.WoodsHumane.org) or call (805) 543-9316. **For media inquiries or high-resolution images, please contact [Media@woodshumane.org](mailto:Media@woodshumane.org).**

###

462 words

### **About Woods Humane Society**

Founded in 1955, Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization that annually places up to 3,000 dogs and cats into loving homes. All animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit [www.woodshumane.org](http://www.woodshumane.org) to view available animals, donate or learn more. To make an adoption appointment, call Woods Humane Society SLO, located at 875 Oklahoma Avenue in San Luis Obispo, at (805) 543-9316, or Woods Humane Society North County, located at 2300 Ramona Road in Atascadero, at (805) 466-5403.