

For Immediate Release

Contact: media@woodshumane.org, (805) 543-9316 ext. 13

Facing Baby Season Surge, Woods Humane Society Hosts 'Spring Shelter Break' Promotion

Adoption Fees Reduced to \$50 from March 18 through April 2 to Make Space for Incoming Animals



San Luis Obispo, CA (March 15, 2023) — As many prepare for spring break vacations, Woods Humane Society is preparing for a flood of spring kittens and puppies in need of shelter by hosting a Spring Shelter Break adoption promotion from March 18th through April 2nd, 2023. All adoption fees will be reduced to \$50 (plus license fees for dogs and puppies) to encourage adoptions and help make space for the hundreds of animals it expects to take in over the coming months.

"As temperatures warm, unaltered dogs and cats begin reproducing, which results in a deluge of young animals in need of food, shelter and medical care," explains Woods Interim CEO Emily L'Heureux. "From April through

December, we will take in around 800 kittens or more, many of whom are newly born, sick and in need of round-the-clock care."

In anticipation of the annual rise in baby animals that stretches the shelter's capacity to the max, L'Heureux hopes the Spring Shelter Break adoption promotion will help clear space and find loving homes for the animals currently available for adoption.

"Typically, when the busy travel and vacation season begins, we see adoptions slow



down overall. By significantly reducing fees for two weeks, we aim to boost awareness and interest, while also removing some of the initial financial barriers to adopting."

L'Heureux also notes that spring is a great time for locals to consider adopting, as warmer and longer days invite outdoor excursions with a dog. "A four-legged friend makes a perfect companion for spring break and beyond!"

The Spring Shelter Break promotion begins March 18th and runs through April

2nd, 2023. All animals have been spayed/neutered, vaccinated, microchipped, licensed, and treated for parasites.

Adoptions also include a voluntary 30 days of pet insurance and a free wellness exam at a local vet clinic.

Woods Humane Society is located at 875 Oklahoma Ave., San Luis Obispo, CA, 93405, and at 2300 Ramona Rd., Atascadero, CA, 93422, and is open to the public daily from 12-5 p.m., with adoption hours from 12-4 p.m. For more information about Woods, visit www.WoodsHumane.org or call (805) 543-9316.

For media inquiries or high-resolution images, please contact Media@woodshumane.org.

###

389 words

About Woods Humane Society

Founded in 1955, Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization located in San Luis Obispo County, California that annually places up to 3,000 dogs and cats into loving homes. All animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit www.woodshumane.org to view available animals, donate, or learn more. To meet adoptable animals, visit 875 Oklahoma Avenue in San Luis Obispo or 2300 Ramona Road in Atascadero daily from 12-5 p.m.