WOODS HUMANE SOCIETY

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For Immediate Release

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15th Annual Wine 4 Paws Aims to Raise More than $75K, Help More Homeless Pets

Wine Country Fundraiser for Woods Humane Society Expands its Offerings on April 22-23

San Luis Obispo, CA (April 17, 2023) — Toasting to 15 years and more than $700,000 of wine country fundraising for Woods Humane Society, **Wine 4 Paws** returns to SLO County on April 22 and 23, 2023, with a goal of breaking last year's record to help even more pets in urgent need of shelter.

The event, which donates a portion of proceeds from wine tasting, online and in-person wine sales, and special events at more than 75 local businesses, has expanded its lineup to include new "kick-off events" on Friday, April 21, as well as a number of new ticketed events at wineries featuring experiences such as wine-paired dinners, vineyard dog walks, wine-blending seminars, and more.

"After 15 years of watching this incredible community come together to make a huge impact for animals in one weekend of fun, I am thrilled to see the event grow, welcome new wineries and businesses to the cause, and, hopefully, raise even more money for dogs and cats on the Central Coast," says Wine 4 Paws Founder and Director Sarah Tomasetti.

Tomasetti says that she would love to break last year's record of raising $75,000 for Woods Humane Society. "Now that in-person events are back in full swing, we are hoping to see even more of our loyal wine enthusiasts and animal lovers come out to support us!"

Woods Humane Society Interim CEO Emily L'Heureux says this important annual community fundraiser couldn't come at a better time. "We have seen a surge in animals in need of shelter this year as well as a steep rise in the cost of care for animals. As a private nonprofit, we rely on the generosity of the local community to support our efforts so that we can continue to help as many animals as possible. Wine 4 Paws is a crucial fundraising event that enables us to care for and find homes for up to 3,000 dogs and cats each year. We are truly grateful for 15 years of generosity from local, wine country businesses."

Participating Wine 4 Paws wineries, restaurants, and other businesses, as well as an event map and special event details, can be found at www.Wine4Paws.com. For those out of town, the website also offers links to online Wine 4 Paws wine shipping deals and ways to donate to the cause virtually.

Woods Humane Society is located at 875 Oklahoma Ave., San Luis Obispo, CA 93405 and at 2300 Ramona Rd., Atascadero, CA 93422, and is open to the public daily from 12-5 p.m., with adoption hours from 12-4 p.m. For more information about Woods, visit www.WoodsHumane.org or call (805) 543-9316.

For media inquiries or high-resolution images, please contact Media@woodshumane.org.

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About Woods Humane Society

Founded in 1955, Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization that annually places up to 3,000 dogs and cats into loving homes. All animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit www.woodshumane.org to view available animals, donate or learn more. To make an adoption appointment, call Woods Humane Society SLO, located at 875 Oklahoma Avenue in San Luis Obispo, at (805) 543-9316, or Woods Humane Society North County, located at 2300 Ramona Road in Atascadero, at (805) 466-5403.

About Wine 4 Paws

Wine 4 Paws began in 2009 with the ingenious idea of blending a weekend of Central Coast wine tasting with helping homeless pets. Since its inception, it has partnered with hundreds of Central Coast wineries, breweries, olive oil producers, restaurants and other businesses to raise more than $700,000 for Woods Humane Society. The event now features more than 75 participating businesses offering wine tasting, wine sales, special events, and more, for one weekend each spring. A portion of all proceeds from the weekend are donated to Woods Humane Society to help the nonprofit care for and find loving homes for up to 3,000 dogs and cats per year. Visit www.Wine4Paws.com to see participating businesses, download an event map, and learn more.