

For Immediate Release

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Woods Humane Society Hosts 3rd Annual Wiggle Waggle Fall Festival on October 28, 2023

Free Pet Celebration Welcomes Leashed Dogs for Costume Contests, Pet Fair & More



San Luis Obispo, CA (September 26, 2023) — [Woods Humane Society](#) invites the community—including leashed and friendly dogs—to its San Luis Obispo campus for the third-annual [Wiggle Waggle Fall Festival](#), on Saturday, October 28, 2023, from 12 p.m. to 3 p.m.

The free, autumn-themed pet celebration, which caps off October’s National Adopt a Shelter Dog Month, offers canine carnival activities such as a stuffed-animal pull and bobbing for tennis balls, as well as Halloween festivities like the kids’ and canines’ costume contests and a trick-for-treat training challenge. Guests can also prepare for the holidays by taking seasonal family photos at the Woods Pup-kin Patch or with Santa Paws, and by shopping in the open-air Pet Fair for local artisan gifts and goods. Festival vendors include Artistic Antics, Love and Corn, [Mutts for the Bay](#), [PetMed Urgent Care](#), [SLO County Animal Services](#), [Woollybear Travels](#), and [many more](#).

“The Wiggle Waggle Fall Festival is a true manifestation of one of the main tenets of Woods Humane Society’s mission: to celebrate the human-animal bond,” says Woods CEO Emily L’Heureux. “With 800 in attendance each year, we see this free festival as a joyful homecoming event designed purely for the pleasure of the many adopters, volunteers and supporters that make our work possible.”

Sponsored by [American General Media](#) ([KZOZ](#), [KJUG](#), [Coast 104.5](#), [KVEC](#), [The Krush](#)), [Creekside Pet Boarding](#), [KSBY](#), [New Times SLO](#), [Central Coast Veterinary Services](#), [Elemental Wealth Advisors](#), [Hill’s Pet Nutrition](#), [Lemos Feed & Pet Supply](#), [Pismo Beach Veterinary Clinic](#), [Poor Richard’s Press](#), [Springdale Pet Ranch](#), [Sunset Honda](#), and [TrueSense Marketing](#), the Wiggle Waggle Fall Festival will be held at Woods Humane Society SLO, located at 875 Oklahoma Ave., San Luis Obispo, CA 93405. Free public parking is available in nearby designated areas.

For more event information, visit www.WoodsHumane.org/FallFestival or call (805) 543-9316. For media inquiries or high-resolution images, please contact Media@woodshumane.org.

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About Woods Humane Society

Founded in 1955, Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization that annually places up to 3,000 dogs and cats into loving homes. All animals are spayed/neutered, vaccinated and microchipped prior to being placed for adoption. Visit www.woodshumane.org to view available animals, donate or learn more. To make an adoption appointment, call Woods Humane Society SLO, located at 875 Oklahoma Avenue in San Luis Obispo, at (805) 543-9316, or Woods Humane Society North County, located at 2300 Ramona Road in Atascadero, at (805) 466-5403.